

Skullcandy Introduces Noise Canceling Technology as part of Premium Headphone Line with **Venue**, Available for Pre-Order Now

Active Noise Cancellation Delivers Immersive Audio Experience

PARK CITY, Utah, August 22, 2018 - **Skullcandy, Inc.**, the performance and lifestyle audio brand founded at the intersection of innovation and creative culture, announced the expansion of their product line with new headphone - **Venue** - available for **pre-order now** at Skullcandy.com. The innovative **Venue** offers a fully immersive listening experience that allows the user to discover their audio in a whole new way.

"Skullcandy is an iconic audio brand that embodies independence, creativity and appeals to our youthful and adventurous audio consumer," said Jason Hodell, CEO of Skullcandy. "For 15 years, Skullcandy has thrived at the intersection of music, technology and boardsports by unleashing the visceral power of music for all. With Venue, we're continuing our vision of delivering incredible immersive audio experiences."

While most noise-canceling products are only seen in the business class section of an airplane, Skullcandy's newest wireless headphone, **Venue**, offers a noise-canceling experience designed for everyone — co-workers, roommates and commuters struggling to find their own space in shared working, living and traveling environments. Venue's active noise canceling (ANC) technology is designed to deliver powerful ANC performance at an affordable price so that Skullcandy's consumer can tune into what matters most to them: music they can feel. When users *do* need to tap into the outside world, Monitor Mode easily lets them hear their surroundings with just a push of a button.

In partnership with <u>Tile</u>, **Venue** is embedded with a technology that allows you to track or find your headphones through the Tile application on a mobile device. With up to 24 hours of battery life, Bluetooth[®] capability and a premium travel case, **Venue** keeps the music going wherever it's taken. **Venue** is also equipped with Rapid Charge technology, providing five hours of battery life with just a 10 minute charge.

Venue is available now for pre-order online in both Black/Black and White/Crimson at <u>Skullcandy.com</u> and in select retailers on September 17 for \$179.99.

About Skullcandy®

Skullcandy is the original lifestyle audio brand that lives by its mission to not just listen to music but to feel it. Founded at the intersection of music and boardsports, Skullcandy drives innovation in audio experiences from groundbreaking technology in its headphones to once in a lifetime music events featuring emerging artists that inspire and move its culture forward. Based in Park City, Utah, Skullcandy designs, markets and distributes audio products through a variety of distribution channels globally with international offices in Tokyo, Zurich, London, Shenzhen and Vancouver, as well as through partners in some of the most important cultural hubs in the world. The company's website can be found at https://www.skullcandy.com

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